

Products, Services & Activities

VENRIZE

2022 / 2023



ABOUT

Venrize is an innovative company which provides support and services for universities, scientists, existing spinoffs as well as investors and corporations. We manage and coordinate a broad network of stakeholders connected to technology transfer, science based innovation and academia spinoffs.

Our sectoral focus is on deep tech companies operating in the field of life sciences and artificial intelligence. Our regional focus is Bulgaria and South East Europe (SEE), however our network consists of strong European partners and globally operating experts and organisations.

Overview of Services and Activities:

- Venrize University Council
- Virtual TTO
- Spinoff Accelerator
- Venrize Venture Net
- Venrize Academy
- Spinoff Bulgaria

VENRIZE UNIVERSITY COUNCIL



ACTIVITIES & BENEFITS OF MEMBERSHIP

- Exclusive access to Venrize international network of experts, corporates and investors
- Cross-Domain Research Collaboration
- Scientific PR & Events
- Technology Transfer Cooperation
- Access to Venrize Spinoff Accelerator
- Investment Support
- EU Funding Consortia
- Industry Matchmaking
- Think Tank & Lobbying Activities

The Venrize University Council (VUC) is a network of universities and scientific experts, coordinating joint projects, exchanging know-how and best practices

CONTACT US TO LEARN MORE

www.venrize.com

VENRIZE VIRTUAL TTO



The Venrize TTO is a virtual tech transfer service with the goal to support research institutions and their employees in order to set up and develop a TTO infrastructure or to improve and boost existing TTO activities .

We provide support with the strategy development, concept creation, network management, IP, industry access as well as PR activities for your university or existing TTO. In addition we support your scientists and the spinoff companies they create.

- Workshops & Knowledge
- Business Development
- IP & Legal
- Investment Network
- Marketing & PR
- Industry Expertise

Venrize provides services to research institutions and their technology transfer offices

VENRIZE SPINOFF ACCELERATOR

Venrize Spinoff Accelerator is a growth & acceleration program for scientists who want to develop their own company originating from their research activities as well as for established spinoffs who want to boost their business activities.

We provide two types of program paths

Program 1: For Scientists with an idea, IP or research results (from-lab-to-market)

Program 2: For established Spinoffs which want to scale their business

In addition to the structured programs, we provide services on an individual level for scientists and spinoffs according to their specific needs.

Our support may consist of single activities related to IP, spinoff valuation, fundraising, marketing or business development etc. We are even ready to share the risk with you and operate on a venture build model, where you take the role of chief science officer and co-founder and Venrize takes care of the business and fundraising part.



VENRIZE VENTURE NET



The Venrize Venture Net is an international network of business angels, VCs and corporate investors providing capital for science based companies and academia spinoffs.

Looking for an Investment?

If you are a scientist or a spinoff company looking for an investment - contact us!

Looking for a Pipeline?

If you are an investor or a corporate looking for a pipeline of innovative, science based spinoffs - contact us!

VENRIZE ACADEMY



Venrize Academy is an education platform partnering with some of the world's leading providers of lifelong learning and continuous education, to support students and professionals with advancing their skills in the ever-changing world of knowledge and career.

For Education Partners

Access to international students from the emerging markets, CEE, Southeast Europe. Opportunities for bespoke programmes with corporates and other academic institutions.

For Students

Exclusive access to accredited education in biotechnology, technology transfer and venture building. Access to leading ecosystems, institutions, professional networks and expertise.

SPINOFF BULGARIA



The Spinoff Bulgaria initiative was created by Venrize, in partnership with the Health and Life Sciences Cluster Bulgaria and the Artificial Intelligence Cluster Bulgaria.

Our goal is to create a sustainable spinoff ecosystem and culture in Bulgaria and Europe by connecting national stakeholders with international partners. We present best practices and insights from universities, investors, governments, corporates and relevant industry experts, as well as funding opportunities from European organizations.

Spinoff Bulgaria is supported by a wide range of national and international stakeholders.

Be part of it and make use of our network.

Join www.spinoff.bg

SPINOFF BULGARIA

SERVICES OVERVIEW

Support for Universities: in order to set up the right structure and strategy for your university TTO, we support you with best practice know-how, investor networks, mentors, IP lawyers, funding professionals as well as a network of marketing specialists, business developers and funding experts. Together with you, we will create the optimal TTO tailored to your specific needs and environment.

Technology Transfer as a Service: Venrize can act as a “virtual technology transfer office” or supporting partner for your existing TTO. We provide in-house expertise and a wide network of international experts.

Support for Scientist: Venrize supports scientists on their journey to spin-off their IP and research from the university, develop their product, find investors, reach the product-market-fit by attracting first customers and partners. Through our network we support you to commercialize your IP, products and services and promote them at events and media.

Support for Spinoffs: Do you already have a spinoff company? Venrize supports you with a range of services like go-to-market strategy, internationalization, fundraising, recruiting of the best team members, business development, marketing & PR. We tailor our services to your specific needs.

Support for Investors: We provide expertise for the scientific evaluation of your investment targets. In addition Venrize scouts selects the matching spinoffs according to your investment criteria and your pipeline needs.

Support for Corporates: Are you looking for a specific technology or scientific experts for your product development? Do you want to spinoff a specific technology as a stand alone product or service? Venrize supports you!

Workshops: You need to boost up your knowledge in a specific area of technology transfer? We cover topics on TTO strategy development, spinoff processes, intellectual property, fundraising, business development, marketing & PR and more. Our workshops can provide a short overview and best practices of technology transfer or be extended to whole acceleration programs of several months covering the needs of your organization.

Events: We organise and partner at a range of sector specific conferences on a national and international level. Contact us if you want to be a co-organiser, speaker or sponsor.



Contacts

www.venrize.com

info@venrize.com

+359 88 804 2205

31, bul Patriarh Evtimii, fl. 1

Sofia 1000, Bulgaria